

THERE WILL BE

9.8 Billion People

BY 2050

FEEDING THEM will **REQUIRE...**

As much food to be produced in the next **40 years** as the past **10,000** combined

A significant **INCREASE** in crop production

GROWING MORE

on the same amount of land as **TODAY**

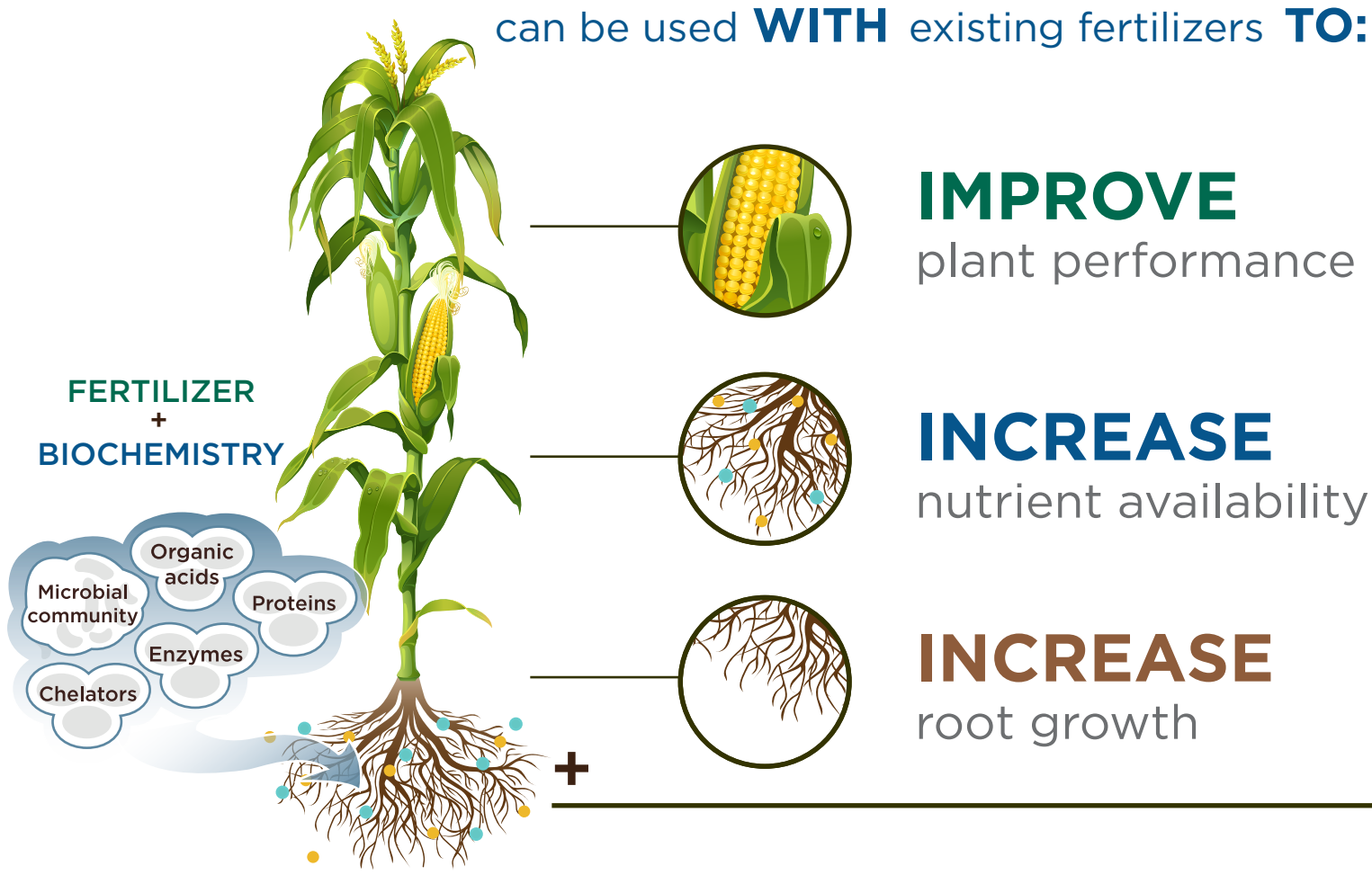
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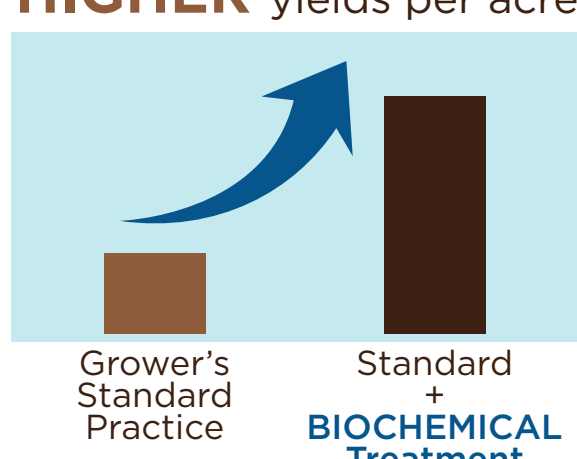

BY using more **SUSTAINABLE**, more **PRODUCTIVE** practices

NEW PLANT NUTRITION SOLUTIONS BASED ON BIOCHEMISTRY

can be used **WITH** existing fertilizers **TO:**



= TRANSLATING INTO:

- 1.** **GREATER** nutrient use efficiency 
- 2.** **HIGHER** yields per acre 
- 3.** **ROI** for growers 
- 4.** More **SUSTAINABILITY** in conventional and organic growing practices 